redacted

Dear [redacted]

I am writing today to share some exciting news with you. This fall, I was featured in *Chicago Magazine* as a "Five Star Wealth Manager." This award represents a select group of wealth managers in the Chicago area and I am honored to be among their ranks. I was selected as a "Five Star Wealth Manager" because of my high client retention rate, favorable regulatory reviews, and education and professional designations, among other evaluation criteria.* I am committed to maintaining this standard of high achievement in my field while preserving the personalized financial advising services that Davis Financial Strategies is dedicated to.

I am also happy to announce that I am currently accepting new clients. New clients at Davis Financial Strategies can expect the same personalized attention on their financial goals that you, as a current customer, have come to rely on. Whether the goal is planning for retirement, preparing for your children's college expenses, evaluating your existing investments, or other wealth management matters, I enjoy getting to know both new and existing customers; hearing about their financial objectives; and creating and maintaining financial plans that work for them. If you have a friend or family member that would benefit from financial advising, tailored to their specific needs, please encourage them to contact me via phone or email at their convenience.

I hope you will join me in celebrating my award as a "Five Star Wealth Manager" as we continue our business relationship. As always, you should feel free to reach out to me anytime. In addition to phone and email, you can connect with me on LinkedIn and Facebook by searching for Davis Financial Strategies or follow me on Twitter at @DavisFinStrat And, if you haven't already, visit http://www.davisfinancialstrategies.com/ to learn more about the different services offered at Davis Financial Strategies.

Sincerely,

James F. Davis

*Award based on ten objective criteria associated with providing quality services to clients such as credentials, experience, and assets under management among other factors. Wealth managers do not pay a fee to be considered or placed on the final list of 2013 Five Star Wealth Managers.

Advisory services offered through LPL Financial, a Registered Investment Advisor.